

CITY COUNCIL MEETING  
JUNE 6, 1990

KING VIDEOCABLE ANNOUNCES  
NEW LIMITED BASIC SERVICE

cc-22(c)

City Clerk Reimche advised the City Council that the City was in receipt of a letter from Deanna Enright, General Manager, King Videocable Company advising that King Videocable is offering a new "limited basic service" for \$2.20 per month less than the basic service currently available to subscribers. The difference is that the company will remove 18 satellite channels from the existing basic service and offer this new package at the lower rate.

MY 15 '90



# King Videocable Company

1521 S. Stockton Street  
Lodi, California 95240  
209/369-7451

An Affiliate of King Broadcasting Company

May 10, 1990

Tom Peterson, City Manager  
city of Lodi  
221 West Pine Street  
Lodi, CA 95240

Re: New Limited Basic Level of Cable Service

Dear Tom:

King Videocable Company is finding itself caught between the proverbial rock and a hard place. Our program suppliers are implementing substantial price increases; for example, ESPN is demanding the right to raise their rates 30% each year. Meanwhile Congress and the FCC are demanding that rates for basic cable service be held down.

In response to these pressures, we have decided it would be helpful to offer a "limited basic" service. Effective June 30, 1990, the price for this service will be \$ 14.30. (see attached channel listings) The satellite channels tier, combined with limited basic, will cost the same as our current basic service.

Effective June 30, 1990, the new limited basic service will be available to all our customers. For those who choose the new service, our installers will attach a trapping system at the customer's home to delete the satellite services that the customer has asked not to receive. During the first 30 days, in July, we will make this change with no installation charge. Thereafter, we will charge our usual installation fee of \$45.00. For the vast majority of our customers who desire to continue to receive all the satellite services, no change is necessary. Their service will remain just as it is now and their rate will remain just as it is now.

We will not be rearranging the channel locations of any program services at this time. That may become necessary in the future, but we are dedicated to implementing this redefinition of basic service and cable service with as little disruption to our customers as possible.

We plan to notify our customers of these changes with a billing insert in our June statements. If you have any questions about the foregoing, please feel free to call me.

Sincerely,

*Deanna Enright*  
Deanna Enright,  
General Manager

encl.

# KING VIDEOCABLE COMPANY - LODI

<u>Channel</u>	<u>CURRENT</u>	<u>JUNE 30, 1990</u>	
	<u>Basic service</u>	<u>Limited basic service</u>	<u>Satellite cable channels</u>
2	TNT		TNT
3	KING3-ACCESS	KINGS-ACCESS	
4	KRBK-31	KRBK-31	
5	ESPN		ESPN
6	KVIE-6	KVIE-6	
7	KCRA-3	KCRA-3	
8	KTXL-40	KTXL-40	
9	KXTV-10	KXTV-10	
10	CNN		CNN
11	KICU-36	KICU-36	
12	KOVR-13	KOVR-13	
13	THE FAMILY CHANNEL		THE FAMILY CHANNEL
14	**		
15	**		
16	**		
17			
18	CNN-HEADLINE NEWS		CNN-HEADLINE NEWS
19	KGO-7	KGO-7	
20	HOME SHOPPING	HOME SHOPPING	
21	KCSO-19	KCSO-19	
22	KSCH-58	KSCH-58	
23	NICKELODEON		NICKELODEON
24	ARTS&ENTERTAINMENT		ARTS&ENTERTAINMENT
25	DISCOVERY CHANNEL		DISCOVERY CHANNEL
26	KRON-4	KRON-4	
27	WTBS	WTBS	
28	NASHVILLE NETWORK		NASHVILLE NETWORK
29	USA NETWORK		USA NETWORK
30	LIFETIME		LIFETIME
31	MTV		MTV
32	NOSTAGLIA NETWORK		NOSTAGLIA NETWORK
33	C'SPAN I	C'SPAN I	
34	C'SPAN II	C'SPAN II	
35	KTW-2	KTVU-2	
36	VIDEO HITS 1		VIDEO HITS 1
37			
38	COMEDY CHANNEL		COMEDY CHANNEL
39	WEATHER CHANNEL		WEATHER CHANNEL
40	TRAVEL CHANNEL		TRAVEL CHANNEL
41	JC PENNEY SHOPPING	JC PENNEY SHOPPING	
42	ACTS		ACTS
	<u>\$ 16.50</u>	<u>\$ 14.30</u> +	<u>\$ 2.20 = \$ 16.50</u>

\*\* Optional pay services